

2014-15 School Board Goals

GOALS	ASSESSMENT	Progress	
Student Achievement - The Board will support new efforts to improve student achievement.			
1.	The Board will support dual enrollment and online opportunities for students seeking higher levels of learning.	At least two blended learning courses will be developed. A list of online course offerings will be developed for implementation in 2015-16.	
2.	The Board will support initiatives to raise scores for all students while also closing the achievement gap between high performing groups of students and students of historically underperforming groups.	Data will show progress toward closing the achievement gap.	
3.	The Board will support multiple measures of student progress to improve overall School Performance Profiles.	The district will remain in the top 10% in the state on the District Performance Profile.	
Board Engagement - The Board will be actively engaged with improving communications internally and externally.			
1.	The Board will make a presence at teacher, student and staff functions.	Each board member will attend one staff recognition event or one staff professional development event.	
2.	The Board will redefine the purpose of <i>Board Connections</i> newsletter to better inform the community of initiatives taking place in the schools.	At least three issues of <i>Board Connections</i> will be distributed electronically to the community.	
3.	The Board will engage parents and staff in forming a legislative committee in support of board approved resolutions on upcoming or pending legislation.	Legislative committee will form a coalition to provide feedback to legislators in the areas approved by the school board.	
Accountability - The board will hold itself accountable for its role as a school board official by acting in an ethical and responsible manner.			
1.	The Board will affirm a Code of Ethics and Standards for School Boards.	The board will revise its policy on code of ethics.	
2.	The Board will oversee a comprehensive review and update of the current Board Policy Manual so that it aligns with current standards, practices and guidelines, reflects current law, and eliminates redundant policies.	A board policy committee will be formed to review policy book changes for adoption effective July 1, 2015.	

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Innovation - The Board will support innovative programs to foster student achievement.			
1.	The Board will support the use of technology to provide alternative ways to improve student learning.	The course selection guide will include dual enrollment and blended learning classes. Online/blended courses will be developed as a way to make WCASD attractive to cyber school parents and students.	
2.	The Board will support the use of technology to provide information to the community.	The district will increase social media outreach to the community.	
Fiscal Responsibility - The Board will pass a balanced budget without compromising the quality of education for students.			
1.	The Board will have a minimal tax increase while maintaining the quality of education	A balanced budget is passed with minimal impact on the quality of education.	
2.	The Board will fund its priorities in the Comprehensive Plan.	Comprehensive Plan is adopted by November, 2014.	
3.	The board will seek alternative funding sources to offset expenses.	At least two new funding revenues will be proposed for the 2015-16 budget.	
4.	The board will support the use of technology to conduct board meetings and distribute materials.	Cost savings are realized by using less paper and copy costs.	