

# Distracted Driving

From: WCASD Safety Committee

THERE ARE 3 MAIN TYPES OF *distraction*



*visual*

taking your eyes  
off the road



*manual*

taking your hands  
off the wheel



*cognitive*

taking your mind off  
what you are doing

POTENTIAL DISTRACTIONS WHILE DRIVING

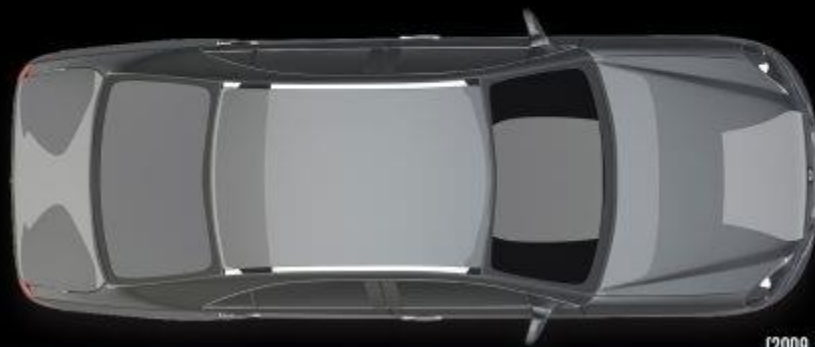
Source: EndDD.org

# Distracted Driving Statistics

- Each day distracted driving kills 9 people and injures over 1,000.
- The NHTSA estimates during the day 660,000 drivers are using cell phones while driving.
- Drivers are 23 times more likely to get into an accident texting while driving.



**THE AVERAGE TEXT  
TAKES YOUR EYES OFF  
THE ROAD FOR NEARLY  
FIVE SECONDS.**



(2009, VTTI)

[FACEBOOK.COM/STOPTHETEXTS](https://www.facebook.com/stopthetexts)



**STOP THE TEXTS.  
STOP THE WRECKS.**

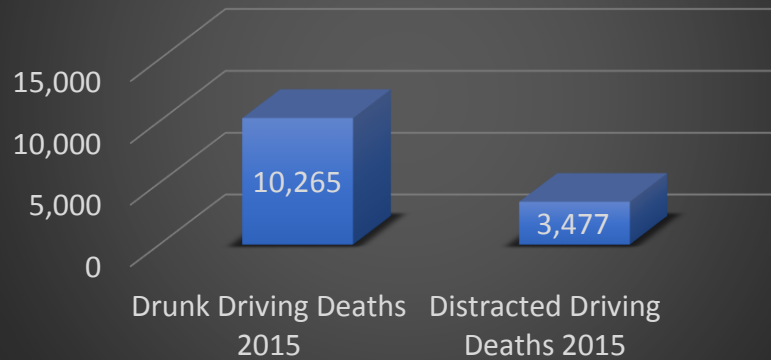


When will  
**TEXTING  
AND  
DRIVING**  
be as  
taboo as  
drunken  
driving?

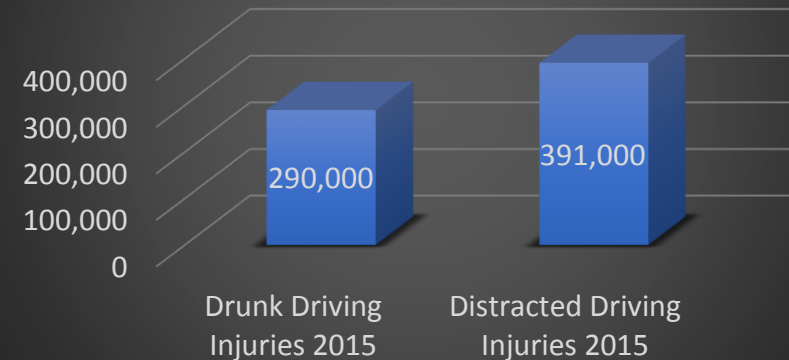
HUFF  
POST

# Distracted Driving vs. Drunk Driving

## 2015 Accidents Resulting in Fatalities



## 2015 Accidents Resulting in Injuries














# spread the word

TEXTING & DRIVING...  
**it can wait**

Here's a few tips to help you stay true to your pledge and get the word out about the dangers of texting and driving:

-  Place an "It Can Wait" hand sticker on your car... this will act as a reminder to others on the road and will remind you to be a good example as well.
-  Download the AT&T DriveMode™ app and Verizon's Safely Go app. These mobile apps automatically reply to your incoming texts while you're on the road to let people know you'll get back to them later.
-  Assign a Designated Texter when you're on the road with friends and family. They can respond to incoming texts for you or respond with #itcanwait
-  Out of sight, out of mind. Put your phone on silent mode or in a place you can't reach it. No phone. No texts.
-  Create a music playlist to rock out or sing along to in the car. It's way safer than texting while driving - and more fun!
-  Call, don't text! If you need to tell someone you're running late while driving, use the approved Bluetooth feature in your car to make the call safely instead.
-  Speak up! If you see a friend or family member texting and driving, tell them it's not ok and ask them to stop.

**TEXTING & DRIVING... IT CAN WAIT**

Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode™ is free to AT&T customers only. Compatible device required.