

## **Keystone Federal Credit Union Student Run Branch**

Keystone Federal Credit Union opened a Student Run Branch at Henderson High School in 2008. The West Chester Henderson High School Credit Union Branch and Education Program is one way that the credit union can support efforts to improve the quality of life in our community.

Keystone Federal Credit Union Student Branches are open for business during fifth, sixth, and seventh period lunches on Tuesdays and Fridays at Henderson High School. Students may conduct financial transactions in a safe environment while learning about basic financial services.

The Program is intended to teach students the basic principles and practices of the financial services industry. Select students are given the opportunity to gain hands-on work experience by working in the high school branch. These students receive training in all credit union operations while learning specific job skills. This program allows the students an opportunity to learn, participate, and work with confidence alongside credit union professionals.

The goal of the Program is to expand students' knowledge of the financial institution industry, improve their consumer skills, and to develop positive work ethics. We have developed a personal finance curriculum that is delivered in the students' classrooms. Students learn about basic financial services including checking accounts, savings accounts, credit cards, and ATM cards. The intent of the Program is to ensure that students know not only the many benefits of financial services, but also the dangers involved with not being able to adequately handle credit or checking accounts. The joint effort between the school district and credit union develops necessary skills for students to use throughout their lives.

### **Student Run Branches:**

- Increase students' understanding of personal finance.
- Prepare students to be financially responsible adults.
- Provide students with classroom financial literacy education.
- Allow students to meet and interact with business leaders.

The partnership between West Chester Area School District and Keystone Federal Credit Union is one of learning and creativity. Students learn about personal finance in a controlled, classroom environment with the opportunity for real-life application.

Contact Keystone Federal Credit at (484) 356-0400 or visit our website at [www.keystonefcu.org](http://www.keystonefcu.org) for more information about the West Chester Henderson High School Student Run Branch Program.