

- Nine-time Emmy Award winner as a producer, editor and composer
- Emmy Award nominee as a director, producer, editor, composer and cinematographer
- Founder and President of Wonderland Productions
- Creative Director of HBO Sports since 2010
- Graduate Susquehanna University
- All Ches-Mont football

Bill received his latest Emmy for the critically acclaimed documentary **Lombardi**. In 2010 his HBO film **Assault in the Ring** won an Emmy for Best Documentary. New York Magazine called the film "Brilliant." His 2nd Emmy of 2010 for Outstanding Cultural Program was for the critically acclaimed documentary **Miracle in NY: The 1969 Mets**.

As Creative Director for HBO Sports, Bill works on a variety of high-end projects in different capacities. For 21 years Bill has been directing shooting, and designing graphic packages, editing films and helping improve work flow.

Bill started his career in television at QVC. He quickly rose through the ranks to become one of their lead directors, calling and switching hundreds of live shows and concerts. He became Director of Operations, where he directed and trained staff, supervised the control room staff and was responsible for the look and feel of QVC's sister network Q2. He also helped design one of the largest all-digital facilities on the East coast, QVC's Studio Park.

Because he has been a musician all his life and has a passion for story telling, McCullough made the switch from live television to post production when he accepted an editor position at HBO Studios in New York City. He edited the network's top rated shows including *The Chris Rock Show*, *Inside the NFL*, *Real Sports with Bryant Gumbel*, and *Reverb*. Bill won his first Emmy, Outstanding Editing, for the documentary film **Howard Cosell: Telling It Like It Is**.

In 1998, Bill left HBO and started Wonderland Productions, a full-service production company, located in Soho. As president, McCullough:

- Runs and grows a multi-million dollar company
- Identifies and cultivates relationships with clients
- Writes and pitches concepts to CEOs and network executives
- Writes and develops creative concepts, treatments, budgets, production plans, and business models
- Produces, directs, edits, and scores client projects
- Hires and manages production staff
- Oversees the financial workings of the company
- Designed and built a non-linear post-production facility.

In business for 12 years, Bill compiled a body of work that includes Emmy Award winning network shows, DVD releases, network campaigns, commercials, films, webisodes and branded entertainment projects. His clients include PBS, NBC, HBO, ESPN, IFC and Spike DDB.