



September 10, 2014 Meeting Minutes

In attendance: Jim Scanlon, Suzanne Moore, , Robin Harkins, Steve Krug, Rick Parsons, Todd Goodstein, Rose Cappelli, Liz Golding, Dave Flamer, Carolyn Comitta, Debbie Sahijwani, and Christina Wu

WCASD Staff: Susan Speaker

Not present: Chris Woods, Holly Graver, Marc Ernest and Kim Hall

- A. Call to Order: Bryan Brockson called the meeting to order at 7:37 a.m.
- B. Bryan Brockson requested a motion to approve the minutes from June 25, 2014. Rick Parsons and Steve Krug made a motion to approve. Motion passed.
- C. Treasurer's Report: Suzanne Moore reviewed the list of disbursements from the Treasurers report. Rick Parsons and Bryan Brockson made a motion to approve disbursements. Motion Passed. Rick Parsons and Bryan Brockson made a motion to approve the Treasurer's Report. Motion passed.

Jim Scanlon introduced student representative, Christina Wu from Henderson High School. Jim also introduced Debbie Sahijwani, teacher from Rustin High School.

D. Strategic Plan Reports review:

Bryan Brockson reviewed Goal A – The creation of a Foundation Newsletter - for parents/teachers/sponsors; include reviews of ETIC funding – what is is/how it works; announcing the possibly of using smile.amazon.com for a percentage of sales; highlighting mini grant stories/photos and/or using a blog, as well as using social media. The newsletter would be distributed 2 times a year. The school principal's would promote the foundation with their faculty.

Jim Scanlon reviewed Goal B – Foundation's goal is to raise \$78,500; EITC funds are coming in with Fulton Bank donating \$6000. and First Resource Bank donating \$25,000. Mini grant information went out to teachers earlier this year;

carryover of \$19,000. needs to be spent or returned to the state – this carryover can be used for STEM grants as well; Foundation funding may exceed \$100,000. this year and mini grants have been increased to \$2500. per grant.

There will be a EITC Thank You reception this fall, possibly having a PFEW speaker. The thank you letters in the spring will come from board members and board members will be designated to make phone calls as well. The Foundation is looking at obtaining more grants like we received from Verizon.

The breakfast fundraiser will be moving to Rustin High School, April 10, 2015. The venue is larger and it will be easier for the kids to participate. Full service breakfast will be served. The Spellman holiday fundraiser will be in December again with the door decorating.

Rick Parsons reviewed Goal C - Funding was expanded to \$40,000 and mini grants maximums were increased to \$2500. per grant; and the grant announcement was made earlier this year. This year, we are allowing resubmissions of grant applications (clarification) – maybe there should be a policy on repeat submissions (same teacher) and a policy on multi-year projects. Also address the difference between EITC and non EITC monies.

Jim Scanlon reviewed Goal D – Jim reiterated the importance of having a student representative/student voice on the board; the need to clarify the expectations of board members and possibly create an advisory board – to be announced at the annual breakfast; and requested board volunteers for Committee D.

Strategic Goals will be voted on at the October 8th meeting.

- E. Reorganization Meeting will be October 8, 2014. There are 2 vacant positions to be filled; will need a secretary; slate of officers: committee will include Jim Scanlon, Bryan Brockson, Chris Woods and Liz Golding. Bylaws state 2 term limit, 2014 members can be re-upped for another term.
Action on the resignation of Kim Hall – Jim Scanlon and Rick Parsons approved.
Motion passed.
Possible board members from WCU (Rick Parsons); and Rob Partridge (former WCASD staff).
- F. Annual Breakfast – will form a breakfast committee; date will be Friday, April 10, 2015 at Rustin High School.

Other business discussed – Including images of highlighted mini grants in the newsletter and the possibility of adding another page on the WCAEF webpage.

Todd Goodstein mentioned a scheduled luncheon with John Trombetta, PFEW President. Todd shared with the board the need for volunteers during the PFEW

sessions to work with students. Jim Scanlon mention his experience this summer as a judge during the PFEW session.

Debbie Sahijwani mentioned her request for the Foundation to pay for the Chester County Youth Leadership applications for student membership with the Chester County Chamber Business and Industry. The Foundation committed to pay for 20 students at \$50. each. This association would qualify for EITC funds.

High School Open House, September 18, 2014: Liz Golding will represent the WCAEF at Henderson High School; Debbie Sahijwani at Rustin High School, and Marc Ernest at East High School. Foundation information was distributed to these members for the open house.

G. Meeting adjourned at 8:20 a.m.

Bryan Brockson, Vice President _____