



October 14, 2015 Meeting Minutes
West Chester Area School District

In attendance: Bryan Brockson, Marc Ernest, Rose Cappelli, John Scully, Liz Golding, Todd Goodstein, Robin Harkins, Dianne Herrin, Doug Pacitti, Mark Purcell, Lauren Ranalli, Vicki Reilly, Jim Scanlon, Tracey Dukert, Susan Speaker, Steve Krug, Carol Lill, and Kate Minshall

Not present: Steve Brightbill, Carolyn Comitta, Dave Flamer, Rob Partridge, Shelby Speaker, Ken Witmer

- A. Call to Order: The meeting was called to order at 7:35 a.m.
- B. Board Reorganization: The slate of officers for 2015-2016 was presented for approval:
 - President – Bryan Brockson
 - Vice President – Marc Ernest
 - Secretary – Rose Cappelli
 - Treasurer – John ScullyJim Scanlon and Bryan Brockson made a motion to approve the slate of officers. The motion passed.

Board terms were reviewed. The current board ends October 31, 2015. The new board ends October 31, 2018. As per the by-laws, board members may serve two terms.

New board members Dianne Herrin, Mark Purcell, Vicki Reilly, and Doug Pacitti introduced themselves as did others in attendance. Steve Krug and Liz Golding made a motion to approve the new board members. The motion passed.

Jim Scanlon commented on the contributions of all board members and thanked them for their service. Bryan Brockson presented outgoing board member Steve Krug with a plaque in appreciation for his service.

Bryan Brockson reminded board members to sign the conflict of interest forms.

- C. Bryan Brockson requested a motion to approve the minutes from September 9, 2015. Marc Ernest and Lauren Ranalli made a motion to approve. The motion passed.
- D. Treasurer's Report: John Scully reviewed the income and disbursements. Jim Scanlon and Todd Goodstein made a motion to approve. The motion passed. Bryan Brockson asked how the lack of a current state budget will affect the mini-grant awards. Jim Scanlon explained that the grants will be approved but the funds may be delayed. There was a discussion about the procedure to apply for EITC funds.
- E. DECA Partnership: East High School teachers Carol Lill and Kate Minshall explained how DECA supports and prepares high school students for careers in the business world including marketing, finance,

hospitality, and management. Information was distributed. There are about 400 students involved with DECA across the district with the largest group at East HS. Recently there have been an increase in the number of requests from DECA students for financial aid in order to join and participate in the many competitions available, so they are requesting help from the foundation. Vicki Reilly spoke on the benefits of the group from a personal perspective and Jim Scanlon commented on the connection between PFEW and DECA. Bryan Brockson and Todd Goodstein made a motion to set up a dedicated account for DECA as part of the Ed Foundation through which parents and other groups or individuals could donate funds. Funds could also be used by DECA groups from Henderson and Rustin. The motion passed.

F. Foundation Committees:

Goal A Committee: Jim Scanlon reviewed the committee's goal to assist WCASD alumni in starting an alumni association. A resolution that lays out the foundation's commitment toward this goal was distributed and discussed. Mark Purcell and Vicki Reilly made a motion to approve the resolution to form an alumni planning committee. The motion passed.

Goal B Committee: The committee is reaching out to companies such as Verizon and Bentley as well as individuals for new or continued support. They will be working on the spring breakfast fund raiser that is set for April 15 at Rustin and the 2016 art auction. There was some discussion about the speaker for the breakfast. Jim Scanlon suggested continuing the discussion at the committee level. Those interested in serving on the breakfast planning committee are: Marc Ernest, Robin Harkins, Vicki Reilly, Mark Purcell, and Bryan Brockson.

Goal C Committee: Mini-grant applications are available to teachers and are beginning to come in. The deadline for applying is October 30 and approved mini-grants will be announced by November 30. Funds will be distributed as they become available. Bryan Brockson asked anyone interested in being on the grant review committee to let Susan know. Susan will provide reviewers with a link to the mini-grant applications for online review.

- G. 2016 Art Auction: This fund raiser will be held on Nov. 4, 2016. Mark Purcell and Vicki Reilly offered to join the committee. The committee is currently looking for a venue, preferably within the borough.
- H. Approval of Strategic Plan 2015-2016: Jim Scanlon and Marc Ernest made a motion for approval. The motion passed.
- I. The Rustin Sculpture will be unveiled on November 5 at 5 p.m. The sculpture was funded through a foundation mini-grant. All were invited to attend.
- J. Board members were invited to attend the American Education Week Community Breakfast to be held on Friday, Nov. 20 at Rustin HS.
- K. The meeting adjourned at 8:35.

Next meeting: Wednesday, December 9, 2015 at 7:30 a.m.